



“The Opulent Summer” Mural: *Florence Lundborg’s Visual Ode to California’s Bounty*

Presented by: Charlene G. Garfinkle

One Wednesday: November 15, 2023

9:30 a.m. – 12 noon

Bethany Congregational Church
556 N. Hope Avenue, Santa Barbara

805-967-6030
vistas@vistaslifelonglearning.org

When **Florence Lundborg** received the mural commission in 1915 to adorn the California Building at San Francisco’s **Panama-Pacific International Exposition**, it was neither the first nor the last important commission by a woman’s exposition board. Large-scale public murals were commissioned for the 1893 and the 1933 International Expositions held in Chicago; however, Lundborg’s beautiful colors and graceful procession of figures performing their arcadian duties is very different from those other progress-themed murals, which reflected their own expositions’ themes of advancement.

This does not mean Lundborg’s mural did not serve a deeper purpose. She ties her theme to her own exposition’s focus on California’s prosperity and the abundance of agriculture as part of a campaign to attract attention to California’s natural riches, boosting tourism and encouraging resettlement to the state.



PLEASE REVIEW THE STATEMENT ON THE OTHER SIDE OF THIS FLYER REGARDING VACCINATION REQUIREMENTS.

Preferred registration deadline*: November 8, 2023

*Early enrollment helps us with our planning; also, those who register by the preferred deadline will be given priority in case of over-enrollment.

Enrollment form: “The Opulent Summer” Mural

Wednesday, November 15, 2023

VISTAS members \$20; non-members \$30

➤ **EITHER pay online** on our website by secure credit card through PayPal:
<https://www.vistaslifelonglearning.org/current-courses>

➤ **OR mail this form** and your check to: VISTAS Lifelong Learning, Inc.
P.O. Box 23228, Santa Barbara CA 93121

Number of persons _____ \$ _____ Check # _____

Name(s): _____

Phone: _____ Email: _____

It is understood that attendance is limited to those who are fully vaccinated against Covid-19.



Charlene G. Garfinkle received her doctorate in the History of Art from the University of California, Santa Barbara and is an independent scholar of American and Western European art. Her research focuses on nineteenth-century women artists

who work in a variety of media, publishing articles and essays ranging from stained glass to mural painting to sculpture. She has been a part-time lecturer for the Department of the History of Art and Architecture at UCSB for the past ten years.



The California Building at the Panama-Pacific International Exposition; note that towers' design was inspired by the Santa Barbara Mission.

IMPORTANT COVID-19 POLICY

The health and safety of our attendees and their families are of utmost importance to us. **Accordingly, we are limiting attendance to those who are fully vaccinated.** Proof of vaccinations and boosters (digital Covid-19 Vaccination Card or a photo of your printed card) must be sent to our business manager via email (vistas@vistaslifelonglearning.org) or text (805-967-6030). Participants may also be asked to show vaccination status on the first day of each course in case our records are incomplete. This needs to be done only once—your proof of vaccination will remain valid for all VISTAS events. We appreciate your understanding and cooperation.

VISTAS Fall 2023 Calendar

SUBJECT TO CHANGE; for up-to-date information, visit our website (VistasLifelongLearning.org) frequently!

Course / Event	Date(s)	Time	Venue
Annual Fall Picnic	Saturday, September 9	12:30 pm	Tucker's Grove
Fiction Book Club / Sharon Alvarado	3rd Thursday monthly	10:00 am	Bethany Congreg. Church
Monday Nonfiction Book Club / Dawn McGrew	4th Monday monthly	1:30 pm	Via Zoom
Flight—Ups and Downs of Aviation / Bruce Phillips	Mon. Sep. 11 and 18	1:00 pm	Bethany Congreg. Church
Impact of Railroads on Am. Music / Norm Cohen	Wed. Sep. 13, 20, 27, Oct. 4	9:30 am	Bethany Congreg. Church
Legendary Foods of France and Italy / Larry Canepa	Fri. Sep. 15 and 22	10:00 am	Via Zoom
Women behind Walls / Bee Bloeser	Thur. Sep. 28	9:30 am	Bethany Congreg. Church
Rethinking Obesity / Dr. Fima Lifshitz	Tues. Oct. 3	9:30 am	Valle Verde
Money in America's Political System / Ted Anagnoson	Mon. Oct. 16, 23, 30	9:30 am	Bethany Congreg. Church
The Nature of Time / Jim Hemmer	Wed. Oct. 18	9:30 am	Bethany Congreg. Church
Pirates! / Peter Beuret	Thur. Oct. 26	9:30 am	Bethany Congreg. Church
History and Development of the Bible / Norm Cohen	Fri. Oct. 27, Nov. 3, 10, 17	9:30 am	Venue TBD
The US in the World: A Top-10 Summary / D. Stowell	Tues. Oct. 31	10:00 am	Via Zoom
My Thirty-Six Years in the CIA / Heidi August	Mon. Nov. 6	9:30 am	Bethany Congreg. Church
<i>Sitting Bull: In His Own Words</i> / J. Ferry & G. DeSoto	Wed. Nov. 8	9:30 am	Valle Verde Theater
Church Music in the 16th Century / Henry Michaels	Mon. Nov. 13, 20, 27	10:00 am	Via Zoom
"The Opulent Summer" Mural / C. Garfinkle	Wed. Nov. 15	9:30 am	Bethany Congreg. Church
Combating Human Trafficking / Florrie Burke	Fri. Dec. 1	9:30 am	Bethany Congreg. Church
Women Architects of S.B. / Rose Thomas	Mon. Dec. 4, 11	1:00 pm	Bethany Congreg. Church
Science Behind the Botanic Garden / S. Windhager	Wed. Dec. 6	1:00 pm	Santa Barbara Botanic Garden